

# CultureGrams™ Online

Insiders' perspectives on daily life and culture



CultureGrams™ offers concise, reliable, and up-to-date country reports on 202 cultures of the world.

**History, Customs, and Societies of the World's People** With world events increasingly affecting our own lives, it's more important than ever to educate K-12 students about the world around them. The dynamic changes occurring every day—like the ongoing conflicts in the Middle East, or China's explosive growth and influence—make it important to offer access to concise, reliable, and up-to-date country information.

ProQuest is proud to offer CultureGrams—country reports that go beyond mere facts and figures to deliver a one-of-a-kind perspective on daily life and culture, including the background, customs, and lifestyles of the world's people. Individual reports are written and reviewed by in-country experts and are updated every year, so you can be sure you're offering only the very best information to staff and students.

- **CultureGrams Online** links you to all CultureGrams editions, including World, Kids, States and Provinces. Includes unlimited printing rights, along with exclusive online features: photo gallery, maps, biographies, and a unique recipe collection that offers five authentic recipes for every country in the database. Plus, sort-and-export (create-your-own) data tables and charts help put dozens of facts into perspective.
- **World Edition** contains reports on 202 countries and cultures, focusing on 25 categories including history, personal appearance, gestures, family, economy, and more. The 2008 edition includes new reports for 15 new countries. Statistical tables and an extensive glossary make the World Edition perfect for student projects, research, and more. (The World Edition is available as part of CultureGrams Online, or in standalone printed sets.)
- **Kids Edition** is a collection of 78 country reports for upper elementary-aged children. The 2008 edition includes 10 new reports. Each report provides up-to-date, engaging cultural information, complete with images, maps, historical timeline, fun facts, and sections on history, population, "life as a kid," and more. (Available only as part of CultureGrams Online.)
- **States & Provinces Editions** feature colorful, easy-to-read state reports for upper elementary-aged students covering each U.S. state, the District of Columbia, and each Canadian province. They include maps, flags, symbols, plus sections on history, economy, geography, population, and more. The 2008 edition includes 13 new reports on each Canadian province. (Available only as part of CultureGrams Online.)

"The reports are perfect for adding the kinds of meaningful details that will make the culture seem more real than pages in a text or encyclopedia."—Barbara Ripp Safford, *School Library Media Activities Monthly*

Open even more eyes

Find even more answers

Explore even more subjects



## Many features make CultureGrams unique:

- **Local information** written by in-country experts provides a glimpse into the daily life and customs of each country from those who live there
- **202 country reports**, including every UN-recognized member state, allow users to explore any corner of the world
- **Extensive photo gallery** with thousands of cultural pictures provide depictions of real life that go beyond typical travel, news, and stock photography
- **Multimedia** like national anthems, maps, flag gallery, symbols, currency converter, and current time offer supplemental content for presentations, reports, and more
- **25 categories** address the country's background, society, peoples, customs and courtesies, lifestyle, and current events, and offer common, consistent coverage for every country
- **Statistical tables** contrast countries side-by-side with more than 40 comparisons (hottest, richest, etc.) and create customized charts and graphs from the data sets
- **Four-page country report** format delivers concise snapshots that keep students engaged in the most important facts and information
- **4,000+ term glossary**, concepts, and terminology help students better understand the information conveyed within the database
- **World, Kids, States, and Provinces editions** ensure all grades and subjects can access useful information

**To learn more** For more information about CultureGrams, call 800-521-0600.

We offer product support materials and workshops to help schools effectively integrate our resources into the curriculum. Most materials are included as part of a yearly subscription. We can also work with schools and districts to tailor workshops for professional development.

Visit our website at [www.proquestk12.com](http://www.proquestk12.com) to learn more about our resources and services. Stay up-to-date on your resources by signing up for our monthly ProQuest product bulletins at [www.proquestk12.com/news](http://www.proquestk12.com/news).

## About K-12 resources

Since 1938, ProQuest has served as a global leader in collecting, organizing, and distributing value-added information to researchers, educators, and students in libraries, government, universities, and schools in more than 160 countries.

Our eLibrary®, ProQuest®, and SIRS® educational resources unite high-quality content, standards-based curriculum, and online technologies—helping schools deliver on the promise of technology to develop educators' skills and improve student achievement across the curricula.

## Key categories found in World Edition:

### Overview

Did You Know? Fun Facts  
Country & Development Data  
Flag  
Map  
Official Name (sound file)  
National Anthem (sound file)  
Time & Currency Converters  
Additional Features (recipes and bios)

### Background

Land and Climate  
History

### The People

Population  
Language  
Religion  
General Attitudes  
Personal Appearance

### Customs & Courtesies

Greetings  
Gestures  
Visiting  
Eating

### Lifestyle

Family  
Housing  
Dating and Marriage  
Life Cycle  
Diet  
Recreation  
The Arts  
Holidays

### Society

Government  
Economy  
Transportation and Communications  
Education  
Health

### At A Glance

Contact Information